

Date Created: Apr 16, 2020

# Global Hotel Review (Media Version) - Constant Currency Edition

## Industry Performance for the Month of March 2020



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Corporate North American Headquarters  
T: +1 (615) 824-8664 x. 3509  
support@str.com www.str.com

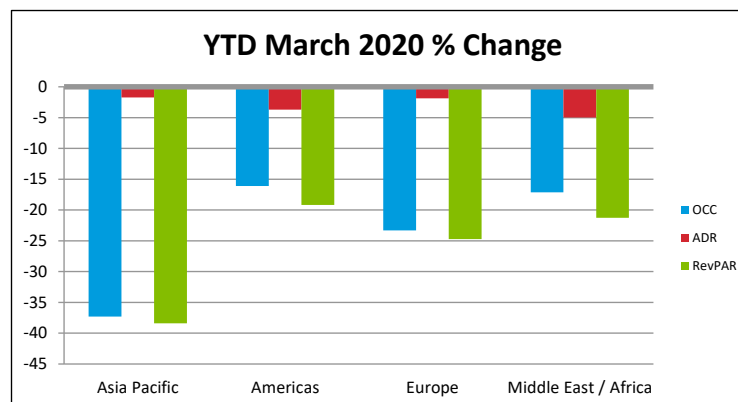
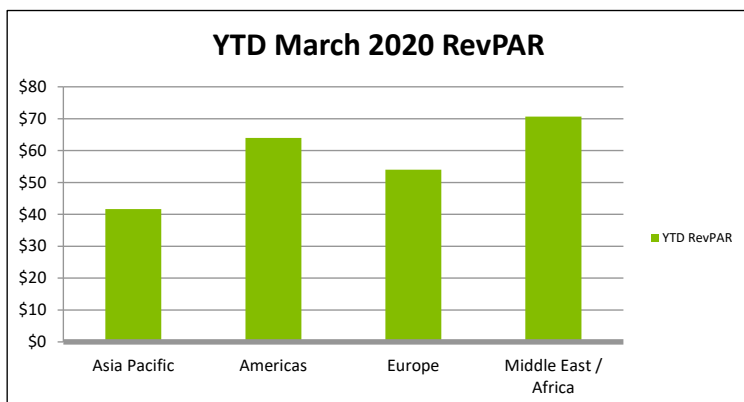
International Headquarters  
T: +44 (0) 207 922 1930  
hotelinfo@str.com www.str.com

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# Global Performance (Data in US Dollars)

For the Month of: March 2020

This version of the Global Hotel Review incorporates "Constant Currency Exchange" methodology. All ADR and RevPAR calculations use January 31, 2020 exchange rates as of 7:30PM CST.



	March 2020 vs March 2019								
	Occ %		ADR		RevPAR		Percent Change from March 2019		
	2020	2019	2020	2019	2020	2019	Occ.	ADR	RevPAR
<b>Asia Pacific</b>	28.3	69.8	80.82	98.12	22.85	68.53	-59.5	-17.6	-66.7
Central & South Asia	30.7	65.8	111.60	116.78	34.23	76.82	-53.4	-4.4	-55.4
Northeastern Asia	24.6	69.6	61.28	88.79	15.07	61.80	-64.7	-31.0	-75.6
Southeastern Asia	30.2	69.2	88.30	105.21	26.63	72.79	-56.4	-16.1	-63.4
Australia & Oceania	46.0	75.8	121.56	131.72	55.90	99.80	-39.3	-7.7	-44.0
<b>Americas</b>	38.6	67.6	111.65	132.32	43.13	89.40	-42.8	-15.6	-51.8
North America	38.9	67.8	110.84	131.73	43.16	89.32	-42.6	-15.9	-51.7
Caribbean	38.4	75.1	261.80	272.04	100.43	204.18	-48.9	-3.8	-50.8
Central America	30.4	63.3	133.76	144.89	40.63	91.68	-52.0	-7.7	-55.7
South America	30.9	58.6	78.79	82.60	24.34	48.41	-47.3	-4.6	-49.7
<b>Europe</b>	26.3	68.5	105.95	115.34	27.86	79.02	-61.6	-8.1	-64.7
Eastern Europe	23.8	61.6	76.10	76.39	18.09	47.05	-61.4	-0.4	-61.5
Northern Europe	34.0	70.7	105.43	114.21	35.82	80.73	-51.9	-7.7	-55.6
Southern Europe	19.9	68.0	95.61	112.27	18.98	76.35	-70.8	-14.8	-75.1
Western Europe	23.4	68.8	121.80	128.52	28.46	88.42	-66.0	-5.2	-67.8
<b>Middle East / Africa</b>	33.9	69.7	110.50	130.15	37.44	90.74	-51.4	-15.1	-58.7
Middle East	35.6	73.3	114.88	142.29	40.86	104.36	-51.5	-19.3	-60.8
Northern Africa	27.0	65.5	83.28	96.06	22.47	62.88	-58.8	-13.3	-64.3
Southern Africa	34.0	63.3	112.88	118.94	38.42	75.26	-46.2	-5.1	-49.0

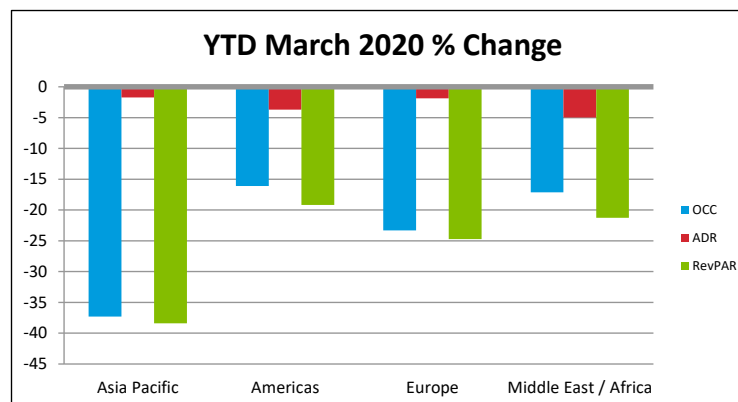
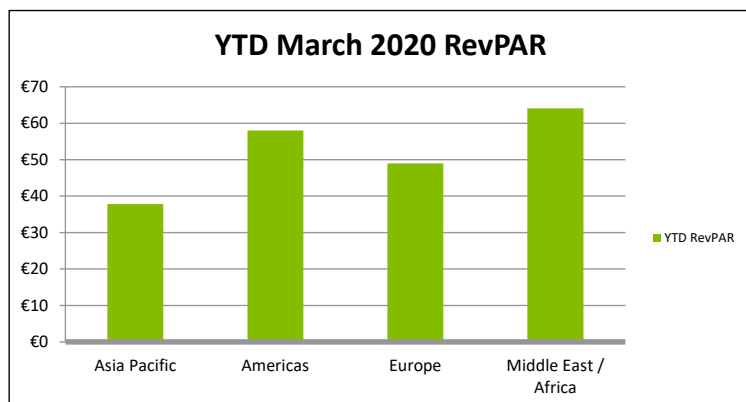
	Year to Date - March 2020 vs March 2019								
	Occ %		ADR		RevPAR		Percent Change from YTD 2019		
	2020	2019	2020	2019	2020	2019	Occ.	ADR	RevPAR
Asia Pacific	42.1	67.1	99.07	100.81	41.68	67.64	-37.3	-1.7	-38.4
Americas	56.9	70.1	123.25	125.32	70.12	87.80	-18.8	-1.7	-20.1
Europe	34.2	65.1	81.19	88.55	27.73	57.67	-47.6	-8.3	-51.9
Middle East / Africa	50.2	69.0	107.03	112.92	53.76	77.89	-27.2	-5.2	-31.0
Global	62.7	74.6	131.80	134.63	82.63	100.50	-16.0	-2.1	-17.8
<b>Americas</b>	51.5	61.4	124.12	128.87	63.96	79.15	-16.1	-3.7	-19.2
North America	51.6	61.4	123.37	128.33	63.63	78.80	-16.0	-3.9	-19.3
Caribbean	57.8	72.8	258.50	262.86	149.29	191.35	-20.7	-1.7	-22.0
Central America	51.2	62.4	139.66	144.66	71.57	90.22	-17.8	-3.5	-20.7
South America	47.7	57.5	83.99	79.48	40.09	45.69	-17.0	5.7	-12.3
<b>Europe</b>	48.8	63.7	110.58	112.67	54.01	71.76	-23.3	-1.9	-24.7
Eastern Europe	43.2	55.8	78.50	77.05	33.91	42.98	-22.6	1.9	-21.1
Northern Europe	54.5	67.3	107.75	110.44	58.68	74.30	-19.1	-2.4	-21.0
Southern Europe	44.7	62.3	107.43	108.98	48.05	67.89	-28.2	-1.4	-29.2
Western Europe	47.6	63.4	123.78	126.31	58.91	80.13	-25.0	-2.0	-26.5
<b>Middle East / Africa</b>	55.1	66.5	128.13	134.85	70.65	89.73	-17.1	-5.0	-21.3
Middle East	59.2	71.0	135.92	147.56	80.43	104.79	-16.7	-7.9	-23.2
Northern Africa	46.5	60.7	92.74	95.48	43.10	57.99	-23.5	-2.9	-25.7
Southern Africa	50.1	59.0	125.85	124.29	63.10	73.39	-15.1	1.3	-14.0

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# Global Performance (Data in Euros)

For the Month of: March 2020

This version of the Global Hotel Review incorporates "Constant Currency Exchange" methodology. All ADR and RevPAR calculations use January 31, 2020 exchange rates as of 7:30PM CST.



	March 2020 vs March 2019								
	Occ %		ADR		RevPAR		Percent Change from March 2019		
	2020	2019	2020	2019	2020	2019	Occ.	ADR	RevPAR
<b>Asia Pacific</b>	28.3	69.8	73.32	89.02	20.73	62.17	-59.5	-17.6	-66.7
Central & South Asia	30.7	65.8	101.25	105.95	31.06	69.69	-53.4	-4.4	-55.4
Northeastern Asia	24.6	69.6	55.60	80.56	13.68	56.07	-64.7	-31.0	-75.6
Southeastern Asia	30.2	69.2	80.11	95.45	24.16	66.04	-56.4	-16.1	-63.4
Australia & Oceania	46.0	75.8	110.29	119.50	50.71	90.54	-39.3	-7.7	-44.0
<b>Americas</b>	38.6	67.6	101.30	120.05	39.13	81.11	-42.8	-15.6	-51.8
North America	38.9	67.8	100.56	119.51	39.16	81.03	-42.6	-15.9	-51.7
Caribbean	38.4	75.1	237.51	246.81	91.11	185.24	-48.9	-3.8	-50.8
Central America	30.4	63.3	121.36	131.45	36.87	83.17	-52.0	-7.7	-55.7
South America	30.9	58.6	71.48	74.94	22.08	43.92	-47.3	-4.6	-49.7
<b>Europe</b>	26.3	68.5	96.13	104.64	25.27	71.69	-61.6	-8.1	-64.7
Eastern Europe	23.8	61.6	69.04	69.30	16.41	42.69	-61.4	-0.4	-61.5
Northern Europe	34.0	70.7	95.65	103.61	32.50	73.24	-51.9	-7.7	-55.6
Southern Europe	19.9	68.0	86.74	101.86	17.22	69.27	-70.8	-14.8	-75.1
Western Europe	23.4	68.8	110.50	116.60	25.82	80.22	-66.0	-5.2	-67.8
<b>Middle East / Africa</b>	33.9	69.7	100.25	118.07	33.97	82.32	-51.4	-15.1	-58.7
Middle East	35.6	73.3	104.22	129.09	37.07	94.68	-51.5	-19.3	-60.8
Northern Africa	27.0	65.5	75.56	87.14	20.38	57.05	-58.8	-13.3	-64.3
Southern Africa	34.0	63.3	102.41	107.91	34.86	68.28	-46.2	-5.1	-49.0

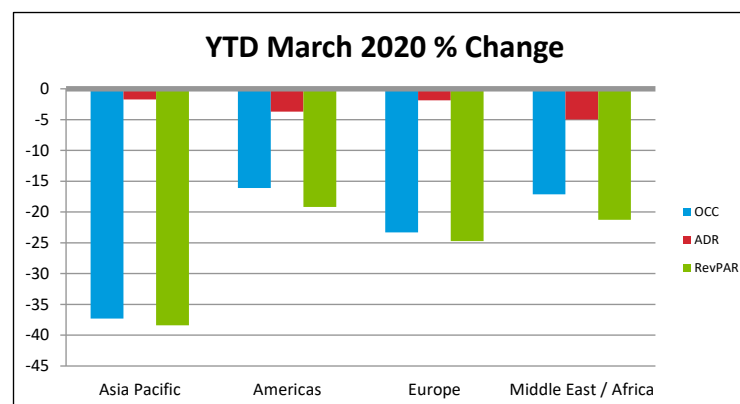
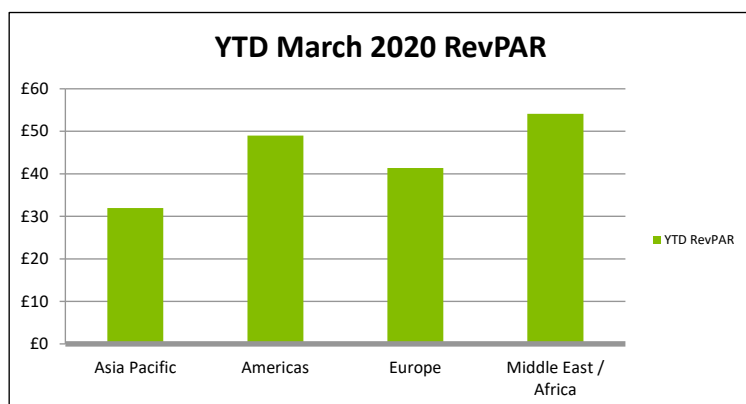
	Year to Date - March 2020 vs March 2019								
	Occ %		ADR		RevPAR		Percent Change from YTD 2019		
	2020	2019	2020	2019	2020	2019	Occ.	ADR	RevPAR
Asia Pacific	42.1	67.1	89.88	91.46	37.81	61.37	-37.3	-1.7	-38.4
Americas	56.9	70.1	111.82	113.70	63.62	79.66	-18.8	-1.7	-20.1
Europe	34.2	65.1	73.66	80.33	25.16	52.32	-47.6	-8.3	-51.9
Middle East / Africa	50.2	69.0	97.11	102.44	48.77	70.67	-27.2	-5.2	-31.0
Global	62.7	74.6	119.57	122.14	74.96	91.18	-16.0	-2.1	-17.8
<b>Americas</b>	51.5	61.4	112.61	116.92	58.03	71.80	-16.1	-3.7	-19.2
North America	51.6	61.4	111.92	116.43	57.73	71.49	-16.0	-3.9	-19.3
Caribbean	57.8	72.8	234.52	238.47	135.44	173.60	-20.7	-1.7	-22.0
Central America	51.2	62.4	126.71	131.25	64.93	81.85	-17.8	-3.5	-20.7
South America	47.7	57.5	76.20	72.11	36.37	41.45	-17.0	5.7	-12.3
<b>Europe</b>	48.8	63.7	100.32	102.22	49.00	65.10	-23.3	-1.9	-24.7
Eastern Europe	43.2	55.8	71.22	69.90	30.77	39.00	-22.6	1.9	-21.1
Northern Europe	54.5	67.3	97.75	100.20	53.23	67.41	-19.1	-2.4	-21.0
Southern Europe	44.7	62.3	97.47	98.87	43.60	61.59	-28.2	-1.4	-29.2
Western Europe	47.6	63.4	112.30	114.60	53.45	72.70	-25.0	-2.0	-26.5
<b>Middle East / Africa</b>	55.1	66.5	116.24	122.34	64.10	81.41	-17.1	-5.0	-21.3
Middle East	59.2	71.0	123.31	133.87	72.97	95.07	-16.7	-7.9	-23.2
Northern Africa	46.5	60.7	84.14	86.62	39.10	52.61	-23.5	-2.9	-25.7
Southern Africa	50.1	59.0	114.18	112.76	57.24	66.58	-15.1	1.3	-14.0

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# Global Performance (Data in British Pounds)

For the Month of: March 2020

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	March 2020 vs March 2019								
	Occ %		ADR		RevPAR		Percent Change from March 2019		
	2020	2019	2020	2019	2020	2019	Occ.	ADR	RevPAR
<b>Asia Pacific</b>	28.3	69.8	61.92	75.18	17.51	52.51	-59.5	-17.6	-66.7
Central & South Asia	30.7	65.8	85.51	89.48	26.23	58.85	-53.4	-4.4	-55.4
Northeastern Asia	24.6	69.6	46.95	68.03	11.55	47.35	-64.7	-31.0	-75.6
Southeastern Asia	30.2	69.2	67.65	80.61	20.40	55.77	-56.4	-16.1	-63.4
Australia & Oceania	46.0	75.8	93.14	100.92	42.83	76.46	-39.3	-7.7	-44.0
<b>Americas</b>	38.6	67.6	85.55	101.38	33.05	68.50	-42.8	-15.6	-51.8
North America	38.9	67.8	84.92	100.93	33.07	68.43	-42.6	-15.9	-51.7
Caribbean	38.4	75.1	200.58	208.43	76.95	156.44	-48.9	-3.8	-50.8
Central America	30.4	63.3	102.49	111.01	31.13	70.24	-52.0	-7.7	-55.7
South America	30.9	58.6	60.36	63.29	18.65	37.09	-47.3	-4.6	-49.7
<b>Europe</b>	26.3	68.5	81.18	88.37	21.34	60.54	-61.6	-8.1	-64.7
Eastern Europe	23.8	61.6	58.31	58.53	13.86	36.05	-61.4	-0.4	-61.5
Northern Europe	34.0	70.7	80.78	87.50	27.45	61.85	-51.9	-7.7	-55.6
Southern Europe	19.9	68.0	73.25	86.02	14.55	58.50	-70.8	-14.8	-75.1
Western Europe	23.4	68.8	93.32	98.47	21.81	67.75	-66.0	-5.2	-67.8
<b>Middle East / Africa</b>	33.9	69.7	84.66	99.72	28.69	69.52	-51.4	-15.1	-58.7
Middle East	35.6	73.3	88.02	109.02	31.31	79.96	-51.5	-19.3	-60.8
Northern Africa	27.0	65.5	63.81	73.60	17.21	48.18	-58.8	-13.3	-64.3
Southern Africa	34.0	63.3	86.48	91.13	29.44	57.66	-46.2	-5.1	-49.0

	Year to Date - March 2020 vs March 2019								
	Occ %		ADR		RevPAR		Percent Change from YTD 2019		
	2020	2019	2020	2019	2020	2019	Occ.	ADR	RevPAR
<b>Asia Pacific</b>	42.1	67.1	75.90	77.24	31.93	51.83	-37.3	-1.7	-38.4
Central & South Asia	56.9	70.1	94.43	96.02	53.73	67.27	-18.8	-1.7	-20.1
Northeastern Asia	34.2	65.1	62.21	67.84	21.25	44.18	-47.6	-8.3	-51.9
Southeastern Asia	50.2	69.0	82.01	86.51	41.19	59.68	-27.2	-5.2	-31.0
Australia & Oceania	62.7	74.6	100.98	103.15	63.31	77.00	-16.0	-2.1	-17.8
<b>Americas</b>	51.5	61.4	95.10	98.74	49.00	60.64	-16.1	-3.7	-19.2
North America	51.6	61.4	94.52	98.33	48.75	60.37	-16.0	-3.9	-19.3
Caribbean	57.8	72.8	198.06	201.40	114.38	146.61	-20.7	-1.7	-22.0
Central America	51.2	62.4	107.00	110.84	54.84	69.12	-17.8	-3.5	-20.7
South America	47.7	57.5	64.35	60.90	30.71	35.00	-17.0	5.7	-12.3
<b>Europe</b>	48.8	63.7	84.72	86.33	41.38	54.98	-23.3	-1.9	-24.7
Eastern Europe	43.2	55.8	60.14	59.03	25.98	32.93	-22.6	1.9	-21.1
Northern Europe	54.5	67.3	82.55	84.62	44.96	56.93	-19.1	-2.4	-21.0
Southern Europe	44.7	62.3	82.31	83.50	36.82	52.01	-28.2	-1.4	-29.2
Western Europe	47.6	63.4	94.84	96.78	45.14	61.40	-25.0	-2.0	-26.5
<b>Middle East / Africa</b>	55.1	66.5	98.17	103.32	54.13	68.75	-17.1	-5.0	-21.3
Middle East	59.2	71.0	104.14	113.06	61.63	80.29	-16.7	-7.9	-23.2
Northern Africa	46.5	60.7	71.05	73.16	33.02	44.43	-23.5	-2.9	-25.7
Southern Africa	50.1	59.0	96.43	95.23	48.34	56.23	-15.1	1.3	-14.0

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# World Regions

## Americas

<b>Caribbean</b>	<b>Central America</b>
Anguilla	Belize
Antigua & Barbuda	Costa Rica
Aruba	El Salvador
Bahamas	Guatemala
Barbados	Honduras
Bermuda	Nicaragua
British Virgin Islands	Panama
Cayman Islands	
Curacao	<b>North America</b>
Cuba	Canada
Dominica	Greenland
Dominican Republic	Mexico
Grenada	United States
Guadeloupe	
Haiti	<b>South America</b>
Jamaica	Argentina
Martinique	Bolivia
Montserrat	Brazil
Netherlands Antilles	Chile
Puerto Rico	Colombia
St. Kitts & Nevis	Ecuador
St. Lucia	Falkland Islands
St. Vincent	French Guiana
Trinidad & Tobago	Guyana
Turks & Caicos	Paraguay
US Virgin Islands	Peru
	Suriname
	Uruguay
	Venezuela

## Asia Pacific

<b>Central &amp; South Asia</b>	<b>Australia &amp; Oceania</b>
Bangladesh	American Samoa
Bhutan	Australia
India	Cook Islands
Maldives	Fiji
Nepal	French Polynesia
Pakistan	Guam
Sri Lanka	Kiribati
	Marshall Islands
<b>Northeastern Asia</b>	Micronesia
China	Nauru
Japan	New Caledonia
North Korea	New Zealand
South Korea	Niue
Mongolia	Northern Mariana Islands
Taiwan	Palau
	Papua New Guinea
<b>Southeastern Asia</b>	Samoa
Brunei	Solomon Islands
Cambodia	Tonga
East Timor	Tuvalu
Indonesia	Vanuatu
Laos	
Malaysia	
Myanmar	
Philippines	
Singapore	
Thailand	
Vietnam	

## Europe

<b>Eastern Europe</b>	<b>Southern Europe</b>
Armenia	Albania
Azerbaijan	Andorra
Belarus	Bosnia and Herzegovina
Bulgaria	Croatia
Czech Republic	Cyprus
Georgia	Gibraltar
Hungary	Greece
Kazakhstan	Italy
Kyrgyzstan	Israel
Poland	Kosovo
Moldova	Macedonia
Romania	Malta
Russia	Montenegro
Slovakia	Portugal
Tajikistan	San Marino
Turkmenistan	Serbia
Ukraine	Slovenia
Uzbekistan	Spain
	Turkey
<b>Northern Europe</b>	<b>Western Europe</b>
Denmark	Austria
Estonia	Belgium
Faroe Islands	France
Finland	Germany
Iceland	Liechtenstein
Ireland	Luxembourg
Latvia	Monaco
Lithuania	Netherlands
Norway	Switzerland
Sweden	
United Kingdom	

## Middle East / Africa

<b>Middle East</b>	<b>Southern Africa</b>
Afghanistan	Angola
Bahrain	Benin
Iran	Botswana
Iraq	Burundi
Jordan	Cameroon
Kuwait	Cape Verde
Lebanon	Central African Republic
Oman	Comoros
Qatar	Cote d'Ivoire
Saudi Arabia	Democratic Rep. of Congo
Syria	Equatorial Guinea
UAE	Ethiopia
Yemen	Gabon
	Gambia
<b>Northern Africa</b>	Ghana
Algeria	Guinea
Burkina Faso	Guinea-Bissau
Chad	Kenya
Djibouti	Lesotho
Egypt	Liberia
Eritrea	Madagascar
Libya	Malawi
Mali	Mauritius
Morocco	Mozambique
Mauritania	Namibia
Niger	Nigeria
Sudan	Republic Of Congo
South Sudan	Reunion
Tunisia	Rwanda
	Sao Tome and Principe
	Senegal
	Seychelles
	Sierra Leone
	Somalia
	South Africa
	Swaziland
	Tanzania
	Togo
	Uganda
	Zambia
	Zimbabwe



# How can we assist you?

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Corporate North America Headquarters:

T: +1 (615) 824-8664

[support@str.com](mailto:support@str.com)

International Headquarters:

T : +44 (0) 20 7922 1930

[hotelinfo@str.com](mailto:hotelinfo@str.com)

Asia Pacific:

T: +64 6800 7850

[apinfo@str.com](mailto:apinfo@str.com)

Central & South America

T: +57 (1) 5088964

[latam@str.com](mailto:latam@str.com)

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